

**National Network of Libraries of Medicine  
Southeastern/Atlantic Region  
Quarterly Report  
February 1, 2002 – April 30, 2002**

**Highlights:** Membership activities took center stage this quarter. We began the roll out of our state-by-state plan to recruit members with a letter campaign in Mississippi. Updates were given at state health sciences library association meetings. The RAC discussed membership issues at its February meeting and membership certificates were sent to current members.

It was a busy quarter for outreach also. We got NLM approval to fund four new projects and one additional technology conference in year 02, completed the prescription pad pilot projects, crisscrossed the Region to provide training sessions and exhibits and completed a technology awareness conference in North Carolina.

**I. Network Programs**

**A. Resource Sharing: ILL and DOCLINE/SERHOLD/DOCUSER**

Ms. Wescott set up more accounts for CDC as follows:

- ATSDR - Agency for Toxic Substances and Disease Registry
- HRMO - Human Resources Mgmt Office (no libid)
- PHPPO - Public Health Practice Program Office (no libid)
- NIOPRL - National Institutes of Occupational Health Safety and Health, Pittsburgh Research Laboratory.
- CCDOSHS - Centers for Chronic Disease, Office of Smoking and Health (libid GAUZGC)

**DOCLINE Training:**

03/21/02 - two DOCLINE 1.3 classes to 8 staff members of the various center libraries at CDC

04/17/02 - DOCLINE 1.3 - staff of the various facilities in Maryland, including 2 from NLM, Joanna Lin and a representative from the Montgomery County Wheaton Regional Library – 21 attendees

**Loansome DOC:**

- February - 66 referrals
- March – 42 referrals
- April - 43 referrals

**B. Membership**

Sent over 960 Network membership certificates.

Ms. Wescott ran a search in DOCUSER of the region's public libraries and a list of state public library commissions. Thus we identified which state libraries remain to be recruited in Region 2 and have a list of contacts in member state libraries for new members to use.

We continue our phased membership rollout in the Region. A network membership brochure, accompanied by a cover letter and magnet, was mailed to all public and academic libraries in Mississippi.

Ms. Allcock attended the Tennessee Library Association meeting in March. She presented an NLM Update to THESLA (Tennessee Health Sciences Library Association) members at the meeting.

Miss Yancey gave the NN/LM Update at the annual meeting of the Georgia Health Sciences Library Association (GHSLA) and the semi-annual meeting of the Georgia Interactive Network for Medical Information on March 14 and 25 respectively. She also presented an update at the Florida Health Sciences Library Association on April 12.

Mr. Vogh and Mr. Prince attended the Northern Virginia Health Sciences Librarians (NVHSL) meeting on March 22. Mr. Vogh presented an NN/LM update.

We approved funding for one librarian promotion award:  
Florida State University College of Medicine Medical Library

### **C. Regional Advisory Council (RAC)**

Held a Regional Advisory Council meeting at HS/HSL on February 15. Ms. Kelly provided an NN/LM SE/A orientation, Ms. Angela Ruffin from the NLM National Network Office provided an NLM update, Mr. Ralph Arcari from the University of Connecticut introduced the electronic funds transfer system, and work groups discussed membership, evaluation and the organization of state planning teams. The agenda and minutes of the meeting are attached. ATTACHMENT

Mr. Vogh and Ms. Becker edited the RAC information on our website. It includes a photo of the RAC members and information about the topics discussed at the meeting.  
<http://nnlm.gov/sea/aboutus/rac/2002/attendees.html>

### **D. Communications**

#### **a. Newsletter**

Ms. Wescott edited the March/April issue of *SEA Currents*. Highlights include: A Whole Greater than the Sum of Its Parts, GaIN: Network or Partnership, It Works for All Comers; National Nurses' Week a Marketing Opportunity for Nurses and Librarians!; Tips for Retrieving Nursing Information via PubMed; Nursing Interactive Tutorials; Consumer Health Information Used By Nurses; A Partnership Spelled SALIS; PubMed Search Strategy Selection Tips; Printing Receipts in DOCLINE; SERHOLD Qualified

Consortia in SE/A, Partnerships for Performance and Thrift; NLM and NN/LM (and its partners) News and [CYBERSPACE: URLs Useful Resources for Libraries](#)

Mr. Vogh and Ms. Becker started delinking past issues to prevent old links from linking to unintended/undesirable sites.

**b. Web**

Mr. Vogh has been working on the state pages, the people database and state organizations database.

**c. Electronic Discussion Lists**

Mr. Prince facilitated a journal club on project management in March and April 2002.

Mr. Prince alerted members of the NN/LM SEA, Southern Chapter, and Mid-Atlantic Chapter lists to changes in PubMed and to National Training Center classes being held in our region.

Miss Yancey continued to maintain NNLMOUT discussion list and the project management journal club.

Ms. Wescott forwarded messages to the NNLM SEA list about DOCLINE and LocatorPlus being down and then up, Acrobat for PDA's, and Hospital Librarians' Guide to LinkOut for Libraries.

NNLM SEA list subscribers:

February - 353

March - 354

April - 355

**d. Teleconference**

Staff attended the RML teleconferences on February 14 and March 6.

Ms. Allcock attended the NLM Consumer Health teleconference on February 12.

Mr. Prince attended a conference call with other outreach coordinators, making preliminary plans for an Advanced PubMed class.

**e. Other**

Ms. Weise and Ms. Kelly had a conference call with the new National Outreach Mapping Center on March 4.

NLM approved our plan to spend our year 01 unexpended money. We will fund 1 additional technology fair, 4 outreach projects and purchase a mobile PDA training lab.

Completed the year 05 annual report.

Ms. Wescott wrote a piece on DOCUSER data for the February issue of the Maryland Area Health Sciences Libraries Newsletter. She wrote a similar piece for the March issue of the Florida Health Sciences Librarians newsletter.

**f. RML Directors meeting**

Ms. Kelly and Ms. Weise attended the RML directors meeting at NLM on March 21 and 22. In preparation for the meeting, we prepared responses to four questions posed by NLM on recruitment efforts for public libraries, trends in closings and mergers of hospital libraries, trends in onsite vs virtual access of academic health sciences libraries and equipment, software and accommodations made to be compliance with Section 508 and ADA requirements.

**E. Grants**

Mr. Vogh and Ms. Becker used the information in the “Directors” field from DOCUSER to announce the RFA LM 02-001 Internet Access to Digital Libraries. It went to approximately 860 email addresses.

Ms. Wescott identified 160 e-mail addresses for HIV/AIDS organizations and forwarded the SIS RFQ to them.

Miss Yancey and Ms. Allcock sent packets of information about the Digital Library RFA to interested Network members.

**II. Outreach**

**A. Outreach to Health Professionals**

Mr. Prince and Ms. Wescott attended a teleconference at the Maryland Department of Health and Mental Hygiene (DHMH) with the Communication and Learning Work Group of the DHMH on February 12. The discussion centered on a state mandate concerning development of anti-bioterrorism resources. Ms. Wescott prepared packets for the attendees including information regarding bioterrorism and NN/LM information. Prior to the meeting, Mr. Prince made arrangements with Donna Hesson of Johns Hopkins’ Lilienfield Library to partner with the NN/LM to train DHMH professionals at some future date.

Mr. Prince arranged to have the RML and University of Maryland, Baltimore HS/HSL partner to bring the MLA-approved continuing education course, Children’s Environmental Health Information Resources, to HS/HSL. Mr. Prince and Ms. Allcock attended.

Mr. Vogh discussed the outreach reporting form data with Colette Hochstein of the NNO and how the mapping center or other offices at NLM could use the data. He met with Mr. Cogdill on April 5 and with the folks from the Outreach Mapping Center and the NNO on April 29.

**Subcontracts:****University of Florida**

[Quarter] Obtained equipment for project management and for demonstrations on the road. Obtained CE credit for social work for two classes. Site visits and training on PubMed and MEDLINEplus have been completed in 10 counties. Scheduled the Internet classes for next quarter. Arranged for an exhibit of the project at the Florida Public Health Association meeting and CASE, a public health nursing leadership group. Submitted an article about the project to the *Friday Evening Post*, a University of Florida newsletter and to the Florida Department of Health's newsletter *Health Advisor*.

**Vanderbilt University – Public Health Power Information User**

[Quarter] Phase I (12/2000 – 9/2001) of this subcontract was a broad attempt to raise awareness in the general public health community about the applicability and relevance of online information resources. This subcontract initiates Phase II, an examination of the development of long-term strategies fostering lifelong learning and information integration in the public health community.

To this end trainees from Phase I will be tracked over several months to identify characteristics that mark users who will use the information gained in training sessions and those who will not.

Vanderbilt Institutional Review Board reviewed the subcontract for confidentiality and to determine if any risks were posed to human subjects. The Board gave approval in February 2002. The Board approved consent forms (included in Vanderbilt's quarterly report) in February.

Two survey instruments were developed and are included in the quarterly report.

The events of September 11 and subsequent involvement of Health Department personnel in regard to bioterrorism threats have made it difficult to meet with Tennessee Health Department officials or trainees.

**B. Consumer Health Services**

Ms. Kelly agreed to be part of an NIH panel at the Salud Conference in July in Athens GA to discuss NLM programs directed at the Latino population. Pedro J. Morales, J.D. acting associate director for outreach and recruitment at NIH is coordinating the panel. We will exhibit also at the conference.

**Prescription Pad Pilot Project**

Final reports were gathered, and all loose ends wrapped up with this project. Paperwork was sent to NLM for analysis and extra prescription pads returned.

**Subcontracts:****East Tennessee State University – Consumer Health Information Service**

<http://qcom.etsu.edu/medlib/consumer>

[Quarter] ETSU continued to work on publicity and marketing, contacting health providers, community agencies, etc. in order to explain services and arrange classes. A press release was distributed and published in many northeast Tennessee newspapers; two different television stations conducted interviews with Mary Ward and Janet Fisher.

ETSU worked on Spanish language outreach by reviewing Spanish-language internet sites and by working with a staff member who works with Spanish immigrant and migrant communities in the region.

Twenty-two classes or presentations were given in the quarter and 44 consumer requests were answered by phone or email. Pre- and post- tests were given after the classes to evaluate class effectiveness.

ETSU has discovered that it is sometimes difficult to track increases in consumer requests for health information and that television interviews are productive depending upon airtime.

University of Tennessee Medical Center, Knoxville (UTMC)

UTMC also continued to work on publicity, contacting public librarians in Blount and Knox counties to offer training. Both libraries were interested but Blount County postponed librarian classes due to the delayed opening of their new library. UTMC (Doris Prichard) spoke with a local newspaper about consumer health on the internet issues. Additionally, UTMC joined the Knoxville Information and Referral telephone service “Just Ask.”

**George Washington University- PARTNERS for Consumer Health II**

<http://www.gwumc.edu/partners/index.htm>

[Quarter] Implementation at Congress Heights began. Within this quarter, more than 60 people were introduced to clinicaltrials.gov. An invited session at the American Public Health Association annual meeting will feature NLM and the Partners project in November, 2002. Three community workshops were held for 40 people. More than 350 people were reached through outreach efforts including 2 workshops, 60 site visits, 10 planning meetings and 3 project of intermediate advocates (PIA) workshops. They developed a survey that was approved by the IRB. New instructions were written for the computers, and new posters were designed this quarter. Survey responses included ones such as: “With increase in links and sites in layman’s language, it has increased clients adherence by 20%.”

**University of Maryland, Baltimore – Health Outreach to Faith Communities through a Parish Nurse Program**

<http://www.parishnursing.umaryland.edu/>

[Quarter] A “Contact Us” button was added to the website. Topic areas were developed for grief and child care for the web site. A training session in Rockville on February 20 occurred with 16 participants.

### **University of Virginia – Partnership for Cancer Information**

<http://www.mountainlaurelcancer.org>

[Quarter] Attended a consumer health information workshop at East Tennessee State University on February 28. The content for a class was determined and work began on a PowerPoint presentation. A notebook, which will be distributed to volunteers, was created. Publicity was developed including a web-based calendar, brochures for volunteers, brochures for the Center, and other promotional material to prepare for the upcoming grand opening of the Center.

### **University of North Carolina – Chapel Hill – North Carolina Health Information Online**

[Quarter] The North Carolina Health Information Online (NCHIO) group registered relevant domain names and developed a project name and logo. They built an informational website (<http://www.nchealthinfo.org>) and launched it in March 2002. They designed and completed construction of their core database structure for the project and redesigned the input form for record entry by indexers.

They refined their local terminology, resulting in a dictionary of about 130 concepts, began mapping those concepts to MEDLINEplus terminology, and assigned MeSH headings. Selection criteria for material and an application procedure for the criteria were finalized and approved. They identified a need for naming authority principles, drafted, and implemented those principles. They have begun to train indexers.

Presentations were made at the Public Library Association and the Association of North Carolina Health and Science Librarians conference. A poster will be presented at MLA in May. Met with MEDLINEplus staff in biweekly teleconferences.

### **C. Training**

Ms. Yancey submitted a proposal to teach at the annual meeting of the American School Health Association.

Ms. Yancey submitted the continuing education application to the Medical Library Association for a course on ClinicalTrials.gov and the drug development process.

Mr. Prince attended a conference call with other outreach coordinators, making preliminary plans for an Advanced PubMed class.

Miss Yancey and Mr. Prince answered Linkout questions for network members. We welcomed five network members to LinkOut and answered questions regarding LinkOut. Mr. Prince has assumed the position of LinkOut representative for our office.

Mr. Prince submitted class proposals for the Southern Chapter Annual Meeting. Currently, Mr. Prince is scheduled to present “Keeping Up with NLM’s PubMed” and

“Portable Digital Assistants—Your Mobile Future,” and Ms. Yancey is scheduled to present her “ClinicalTrials.gov—and an overview of the drug development process.”

Mr. Vogh and Mr. Bodin from the South Central Region discussed the possibility of teaching joint classes that would reach areas that are adjacent to our two regions. We are seeking training sights in Memphis, TN and Little Rock, AR.

Mr. Vogh ordered the PDAs for the mobile training lab and began to set them up.

**Training sessions:**

**a. NLM Systems**

**PubMed sessions:**

02/25-26/02 - Introduction to PubMed - Mayo Clinic, Jacksonville FL - 40 attendees

03/6/02 – Keeping Up With NLMs PubMed- SWVaHILI group, Roanoke VA - 13 attendees

03/19/02 - Introduction to PubMed - Annual Scientific Session of the American College of Cardiology meeting, Atlanta GA -16 attendees

04/10/02 – Keeping Up with NLM’s PubMed - University of Virginia, Charlottesville - 14 attendees

04/11/02 – 2 classes - Keeping Up With NLM’s PubMed – Health Resources & Services Administration at University of Maryland, Baltimore, Health Sciences and Human Services Library- 22 and 18 attendees

04/20/02 - PubMed and MEDLINEplus - SALIS (Substance Abuse Librarians and Information Specialists,) Washington DC – 20 attendees

04/24/02 – Keeping Up With NLM’s PubMed – Wake-Forest University Medical Center Library, Winston-Salem NC – 9 attendees

04/24/02 – Making PubMed Work for You - Wake-Forest University Medical Center Library, Winston-Salem, NC – 12 attendees

04/25/02 - Keeping Up With NLM’s PubMed – Northwest AHEC Library, Hickory NC – 9 attendees

**Other NLM system sessions:**

03/26/02 - Consumer health information - Tennessee Library Association, Nashville TN - 14 attendees

03/15/02 - Clinicaltrials.gov – Georgia Health Sciences Library Association meeting, Atlanta GA - 4 attendees



03/22/02 - LinkOut and Clinical Queries/Systematic Reviews to the Northern Virginia Health Sciences Librarians (NVHSL) group, Woodbridge VA – 11 attendees

04/11/02 - ClinicalTrials.gov: drug development process and Introduction to NLM Gateway - Florida Health Sciences Library Association (FHSLA) meeting, St. Augustine -19 attendees

04/19/2002 – NLM Gateway – San Juan PR – 19 attendees

**b. Internet/web**

04/19/02 – Super Searcher – San Juan PR – 19 attendees

**c. Other**

03/21/02 - PDAs – with HS/HSL staff, Baltimore MD to ## attendees

03/26/02 - Consumer Health Information at the Tennessee Library Association meeting, Nashville TN -14 attendees

04/11/02 - Portable Digital Assistants - Your Mobile Future - Florida Health Sciences Library Association (FHSLA), St. Augustine FL –19 attendees

04/14/02 - Portable Digital Assistants - Your Mobile Future – Florida Health Sciences Library Association (FHSLA), St. Augustine FL – 6 attendees

We funded one training award this quarter:

Vanderbilt University to train interns in the Geriatric Education and Research Center, collaboration between the VA Hospital and Meharry College

**D. Exhibits**

02/7/02 - West Virginia Nurses Association Unity Day in Charleston WV. This exhibit was a good opportunity to connect with nurses, nursing students, and legislators.

02/27/02 – 03/1/02 -South Carolina Rural Health Association Annual Meeting, Columbia, SC

03/17-19/02 - 51<sup>st</sup> Annual Scientific Session of the American College of Cardiology, Atlanta, GA

03/27-28/02 - Tennessee Library Association Annual Meeting, Nashville, TN

04/3/02 - Metropolitan Washington Area Public Health Association meeting, Washington, DC

04/9-10/02 - Annual Meeting of the Florida Library Association, Daytona Beach, FL

04/10-12/02 – Alabama Library Association, Huntsville, AL

Exhibit subcontract reports were received for the following meetings:

04/25-26/02 – Alabama Rural Health Conference, Tuscaloosa, AL (University of South Alabama)

04/26-27/02 – South Carolina Medical Association, Charleston, SC (University of South Carolina)

04/25-26/02 – Alabama Public Health Association, Mobile, AL (University of South Alabama) ATTACHMENT

Miss Yancey submitted applications to exhibit at the Southern Women's Show in Charlotte, the Southern Chapter of MLA annual meeting, and at the annual meetings of the American Association of Nurses Anesthetists and the International Mobile Health Association.

#### **E. Technology Awareness**

The University of North Carolina at Chapel Hill and Duke University held their Mobile Technology fair in Chapel Hill on March 18. The goal of the event was to raise awareness of mobile technology software and products and to highlight particular projects or uses being employed in health care across the state of NC. The event included 12 vendor booths and 16 30-minute presentations. 213 physicians, nurses, allied health professionals, students, informaticians, and librarians from across NC attended. Ms. Kelly attended from the NN/LM SE/A. ATTACHMENT

Mr Vogh is working on converting the notes for the PDA class to an HTML document. He is updating the *Super Searcher* class with feedback from the last class and is updating the *Health Resources on the Internet* class.

Mr. Vogh is looking for NLM resources for the PDA.

Approved funding for a technology awareness conference:

Magnolia Coastlands AHEC, Statesboro GA for a cybercafe at the Georgia Public Health Association meeting in September.

#### **F. Library Improvement**

We are still awaiting a signed Memorandum of Understanding from the Virgin Islands Health Department.

Miss Yancey talked to Roger Russell, the AHEC librarian at East Carolina University, about an upcoming library improvement project.

A final report was received from the Johns Hopkins Bayview Medical Center for their project that ended in August, 2001. ATTACHMENT

### **III. Staffing**

Mr. Prince, Mr. Vogh and Ms. Wescott attended the MLA sponsored PDA teleconference, "Sync or Swim: Managing the Flood of PDAs in Health Care," February 6.

Ms. Yancey is coordinating a panel with Cynthia Henderson of Morehouse School of Medicine and Brenda Green of the University of Tennessee - Memphis on medical librarianship to be presented at the annual meeting of the Black Caucus of ALA.

Ms. Yancey started a project management journal club. Mr. Prince is assisting with a second group.

Ms. Allcock attended the Public Library Association bi-annual meeting in Phoenix.

Ms. Kelly attended the MLA Informationist Conference on April 4-5 in Bethesda.

Mr. Prince and Ms. Wescott attended the NTCC class "Keeping Up With PubMed" on 3/14/02.